Corporate Sponsorship Opportunities
Mission Statement
Inspiring people to value plants, garden design and the natural world by cultivating plant collections of the Allegheny Plateau and temperate regions, creating display gardens, conducting educational programs and conserving the environment.

What is Pittsburgh Botanic Garden doing to achieve this mission?

Inspiration
Creating spaces for visitors to engage with nature, igniting an environmental passion.
Building facilities to offer innovative education and barrier-free connection to plants.
Providing a place of beauty, mindfulness and respite from stresses of everyday life.

Education
Engaging with youth and offering opportunities to explore and learn outdoors, acting as an introduction to STEAM fields.
Offering regional school districts with exceptional programs for students both at the Garden and in the classroom.
Increasing the community’s understanding of best practices for ecological landscaping.

Conservation
Transforming 460 acres of Allegheny Plateau land into a unique, outdoor community asset.
Reforesting the Garden’s abandoned coal mining area.
Maintaining three passive filters to annually neutralize over 25 million gallons of acid mine drainage before it reaches the region’s watershed.

Organization Overview
- 65 acres of display gardens and woodlands, including Garden of the Five Senses, Japanese Garden featuring the Lotus Pond, and the Allegheny Plateau Woodlands.
- Visitation since opening in 2015 is more than 300,000.
- Operating budget for 2023 is $3 million. Pittsburgh Botanic Garden has 36 employees, including full time, part time, and seasonal employees.
**Corporate Sponsorship Benefits**

Find the benefits that best suit your organization using the table below. Customized benefits are available, including onsite tabling to connect directly with potential customers. To further discuss your Corporate Partnership with Pittsburgh Botanic Garden, contact Beth Exton, Development Director, at (412) 444-4464 ext. 223 or email bexton@pittsburghbotanicgarden.org.

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<tr>
<th>Benefit</th>
<th>$2,500</th>
<th>Up to $5,000</th>
<th>Up to $10,000</th>
<th>More than $10,000</th>
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<td>$2 off general admission for employees w/ ID</td>
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<td>Customized Garden presentation at corporate office</td>
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<td>Employee team volunteer opportunity</td>
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<td>Complimentary tickets to select Garden programs*</td>
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<td>Single-use guest passes for admission</td>
<td>25</td>
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<td>One facility rental discount*</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
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<td>One complimentary meeting space for up to 15 people*</td>
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*Can include a private tour during the meeting                          |        |              |               |                   |
| Number of transferrable membership cards issued in company’s name      | 4      | 6            |               |                   |
| Written recognition on Pittsburgh Botanic Garden’s Corporate Partner webpage and print materials |        |              |               |                   |
| Logo on Corporate Partner webpage and print materials                  |        |              |               |                   |
| Support a vibrant cultural attraction to a growing regional audience   |        |              |               |                   |
| Enhance the environment through the Garden’s efforts to clean acid mine drainage and reforest abandoned mine site |        |              |               |                   |
| Provide a “living laboratory” for school field trips to learn about the natural world |        |              |               |                   |
| Inspire people to value plants, display gardens, and the natural world by cultivating plant collections of the Allegheny Plateau and temperate regions, creating display gardens, conducting educational program and conserving the environment |        |              |               |                   |

* Subject to availability, not valid with other discounts, does not include food and beverage.
Blossom is a celebratory evening in support of Pittsburgh Botanic Garden. Guests are invited to show off their floral flair and indulge in an exceptional, botanically-inspired meal.

Event Highlights

- Over 200 guests.
- Featuring local musicians & dancers.
- Raised $151,000 in its inaugural year.
- Showcasing the Garden in its early-Autumn glory.

Spend a summer night under the stars and enjoy the musical stylings of some of Pittsburgh’s finest jazz musicians. Blooms, tunes and delicious foods - can you dig it?!

Event Highlights

- Over 200 guests, including general admission & VIP ticket options.
- 2022 featured Benny Benack Jr. & Benny Benack III, accompanied by musicians from Pittsburgh & NYC.
- Dig also includes dinner and cocktails served throughout concert.
Growlers & Flowers

Guests enjoy local beers and wines in Peirce Celebration Garden with outdoor games, food and music. Growlers & Flowers is held on a Friday evening in early August.

Event Highlights

• Over 200 general admission guests.
• 2022 event featured Trace Brewing, Back Alley Brewing, and Papa Joe’s Wine Cellar.
• Featuring local musicians.
• Guests have the opportunity to take guided tours of Hillside Pollinator Garden & Garden of the Five Senses.

Unearthed: Beauty from Found & Reclaimed Objects

• From June - October, the Garden will showcase eco art through an outdoor exhibition of sculptures by local artists, family-friendly programming, and workshops.

• In September, W. Gary Smith will discuss the inspiration and references in his large-scale earth art exhibit, Carbon Cycle. He will also lead a hands-on workshop to help participants create earth art pieces.
• Family-friendly programs camps for kids, and pop-up demonstrations will be held throughout the year to connect communities with nature through art.
Corporate Sponsorship Opportunities at Pittsburgh Botanic Garden

A partnership with the Garden can increase your company’s visibility in the community, promote organizational growth, and show that you care. Build and strengthen client relationships, conduct business in a setting that stimulates creativity, and provide employees with a beautiful, family-friendly destination.

There are various benefits and sponsorship opportunities available, including:

**Dig: An Evening of Jazz at the Garden**
June 8, 2023
Presenting: $10,000

**Growlers & Flowers**
August 4, 2023
Presenting: $10,000

**Blossom**
September 22, 2023
Presenting: $25,000
Cocktail Reception: $10,000
Table Sponsor: $5,000

**Eco-Art Exhibits & Workshops**
June - October 2023
Presenting: $15,000
Sponsoring: $7,500
Lecture/Workshop: $5,000

**Gallery Exhibits**
Presenting Sponsor: $7,500 | Opening Reception: $3,000
Pittsburgh Watercolor Society
Mar. 2 - Jun. 24, 2023
Michelle Stitzlein
Jul. 6 - Oct. 21, 2023

To start your Corporate Partnership, please complete and return to:

**Pittsburgh Botanic Garden**
799 Pinkerton Run Rd
Pittsburgh, PA 15071

Company Name: ____________________________

Contact Person: ____________________________

Address: __________________________________

Contact Phone: ____________________________

Contact Email: ____________________________

For more information, please contact Beth Exton, Development Director, via phone at (412) 444-4464 ext. 223 or bexton@pittsburghbotanicgarden.org.

**Sponsorship Opportunity**

DIG: An Evening of Jazz at the Garden - $10,000

Growlers & Flowers - $10,000

Blossom (Circle One)
$25,000 | $10,000 | $10,000

Gallery Exhibit
Pittsburgh Watercolor Society (Circle One) $7,500 | $3,000

Gallery Exhibit
Michelle Stitzlein (Circle One) $7,500 | $3,000

Unearthed Exhibits & Workshops (Circle One) $15,000 | $7,500 | $5,000